

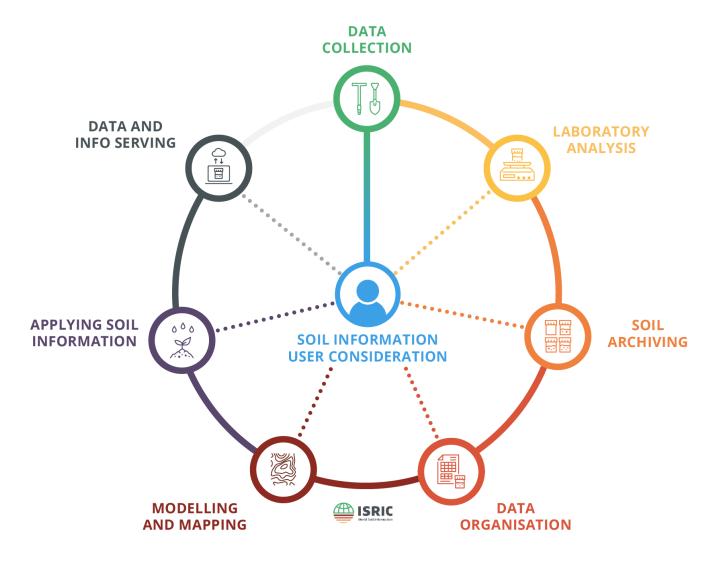
SOIL INFORMATION WORKFLOW

GUIDELINES FOR THE USE OF THE SOIL INFORMATION WORKFLOW GRAPHICS

INTRODUCTION

The soil information workflow developed by ISRIC-World Soil Information categorizes the steps to collect soil data and provide information products and services based on soil knowledge and auxiliary data across various domains to help users in setting up soil information system on a national level.

SOIL INFORMATION WORKFLOW





USE OF THE SOIL INFORMATION WORKFLOW GRAPHICS

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- Soil Information Workflow by ISRIC-World Soil Information
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 Soil Information

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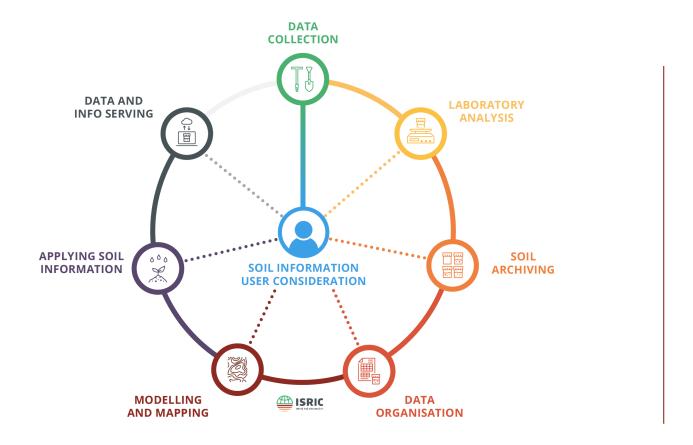
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GRAPHICS VARIATIONS

SOIL INFORMATION WORKFLOW



SOIL INFORMATION WORKFLOW



These graphics are ONLY to be used on a white background, ensuring the ISRIC logo is visible.

DO NOT: stretch/distort, rearrange elements, add drop shadows, change colors, alter the typeface.



GRAPHICS VARIATIONS

SOIL INFORMATION SOIL INFORMATION USER CONSIDERATION ADATA OCILECTION LABORATORY ANALYSIS ARCHIVING ORGANISATION MODELLING AND MAPPING APPLYING SOIL INFORMATION INFORMATION INFORMATION INFORMATION CO-DEVELOPMENT OF STANDARDS

SOIL INFORMATION USER CONSIDERATION Connecting with users to understand their needs, interests and questions DATA COLLECTION Assessing and sampling soil in the field and dispatching to lab APPLYING SOIL ARCHIVING Establishing procedures and facilities to maintain soil sample and monolith collections Establishing procedures and facilities to maintain soil sample and monolith collections APPLYING SOIL INFORMATION Creating products using soil and other data to address user decision-making needs APPLYING SOIL INFORMATION Creating products using soil and other data to address user decision-making needs APPLYING SOIL INFORMATION Creating products using soil and other data to address user decision-making needs APPLYING SOIL INFORMATION Creating products using soil and other data to address user decision-making needs Web platforms

SOIL INFORMATION WORKFLOW

CO-DEVELOPMENT OF STANDARDS

Co-developing and applying de facto as well as international soil data and information standards

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ISRIC

COLORS

Hex Code #4ab070

CMYK 70% 1% 70% 0%

> RGB 4-176-112

Hex Code #fdh733

0% 33% 84% 0%

KGB 53-183-51 Hex Code

CMYK 0% 60% 79% 0%

> RGB 240-128-61

Hex Code #d95438

CMYK 10% 77% 80% 1%

> RGB 217-84-56

Hex Code #8c2921

CMYK 28% 92% 86% 32%

> RGB 140-41-33

Hex Code #58466c

CMYK 73% 75% 32% 19%

> RGB 88-70-108

Hex Code #475257

CMYK 69% 52% 47% 42%

> RGB 71-82-87

Hex Code #3ba0e5

CMYK 70% 24% 0% 0%

> KGB 59-160-229

Hex Code #196678

CMYK 85% 41% 38% 23%

> RGB 25-102-120

Hex Code #000000

CMYK 91% 79% 62% 97%

> RGB 0-0-0

Hex Code #ffffff

CMYK 0% 0% 0% 0%

> RGB 255-255-255

Ensure that the gradient direction and color transition align with the graphics.

TYPOGRAPHY



Open Sans Semibold

Open Sans Bold

Aa Bb Cc Dd Ee Ff Gg
Hh Ii Jj Kk Ll Mm Nn Oo
Pp Qq Rr Ss Tt Uu Vv
Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0

