

CURIOSOIL ARTATHON 2025

Curator's Notes for Artists

Dear Artists,

As you consider submitting a proposal for the Curiosoil Artathon, we invite you to reflect not only on the creative possibilities of your work, but also on the practical realities that will shape how it is experienced, transported, and shared across multiple venues and audiences. These notes aim to provide narrative guidance on how to craft a proposal that is both visionary and feasible within the framework of this unique travelling and digital exhibition.

On Interaction and Engagement

We understand "interactive" in a broad and inclusive sense. Your artwork might invite touch, trigger sound, prompt reflection, or invite visitors to contribute something of their own. It might include technology, storytelling, or even a series of workshops. What matters is that it fosters a meaningful experience that connects the public with the world of soil. Whether your piece invites solo contemplation or hands-on group participation, think about the accessibility and clarity of that experience.

If your work requires facilitation, we welcome that – just let us know who would be responsible (yourself, a local guide, or museum staff), and whether a facilitation pack would be provided.

Practical Realities

Because the exhibition will travel and be shown in multiple locations (Wageningen and Aveiro, with additional online visibility), proposals must consider the following:

- **Transportability:** Works should be modular, disassemblable, and not exceed 15 kg in weight. If large, they must be easy to pack and reinstall.
- **Durability:** Public installations need to withstand repeated interaction. Please avoid fragile or degradable materials unless the process of decay is intentional and controlled.
- **Ease of Installation:** No complex tools or technical teams should be necessary. A clear, simple guide (or short video) will help us manage setup.
- **Digital Adaptability:** Your piece must be documented well enough to exist in a digital format — through photos, videos, or scans. If you're incorporating AR or digital interactivity, even better.

Outdoor Works and Workshops

We're open to outdoor works, but these bring additional considerations: weatherproofing, public safety, and the possibility of wear and vandalism. Use resilient, sustainable materials and provide a clear installation/removal plan.

We also welcome proposals that engage the public through **workshops**. These may be single events or a series of guided participatory actions. Please specify how these would be facilitated and what support (if any) would be needed from our side.

Accessibility and Audience

Your audience will be diverse – from young children to researchers, from casual museum-goers to educators. Consider how your work can speak across ages and languages. Think about how it might be inclusive of sensory or mobility-impaired visitors. Use visuals, icons, tactile elements, or simple text where appropriate.

Ownership, Sale, and Insurance

You will retain full ownership of your work. However, artworks must remain available until the conclusion of the exhibition in Aveiro (2027). If you intend to sell the work after that, please inform us. We also ask that you grant non-exclusive permission for Curiosoil/ISRIC to document and promote your work for educational and archival purposes.

Basic liability coverage will be provided in the exhibition space, but insurance for the artwork itself (including during transport) is your responsibility unless otherwise arranged.

As the curator of the exhibition, I will be available throughout the development of your work to offer guidance, feedback, and support. My role is to accompany you in shaping your ideas into works that resonate deeply with the Curiosoil themes, while also remaining feasible for a traveling and interactive exhibition format. I'm here to help navigate both the conceptual and practical dimensions of the process, so please don't hesitate to reach out during development.

Thank you for being part of this ambitious and collaborative project. We can't wait to see how you help bring the hidden world of soil to life through your creativity.

Warm regards,
Cristina Mosconi
Curator, Curiosoil Exhibition